



World Investor Week

Tunis, October 6th, 2021

The Tunis Stock Exchange is pleased to announce that it takes part in the World Investor Week 2021, launched in 2017 by the International Organization of Securities Commissions (IOSCO), which takes place this year from October 4th to 10th. The objective of this week is to promote financial education of savers to strengthen their capacity for self-protection, in particular.

To this end, the Tunis Stock Exchange organized today in collaboration with the World Federation of Exchanges (WFE), a ceremony of ringing the bell for financial literacy, and this following the example of other members of the WFE.

This event was attended by the Junior Chamber International Club of the Tunis Business School, and took part in a session to popularize the principles of the financial market and the conduct of the trading session.

It should be noted that the Tunis Stock Exchange is among the most innovative and active in terms of stock market education thanks to its initiative **Investia** intended to promote the culture of financial investment among investors via its platform of stock market challenge *Myinvestia* and especially its e-learning platform *Investia-Academy*, the 1st of its kind in the Arab world and in Africa